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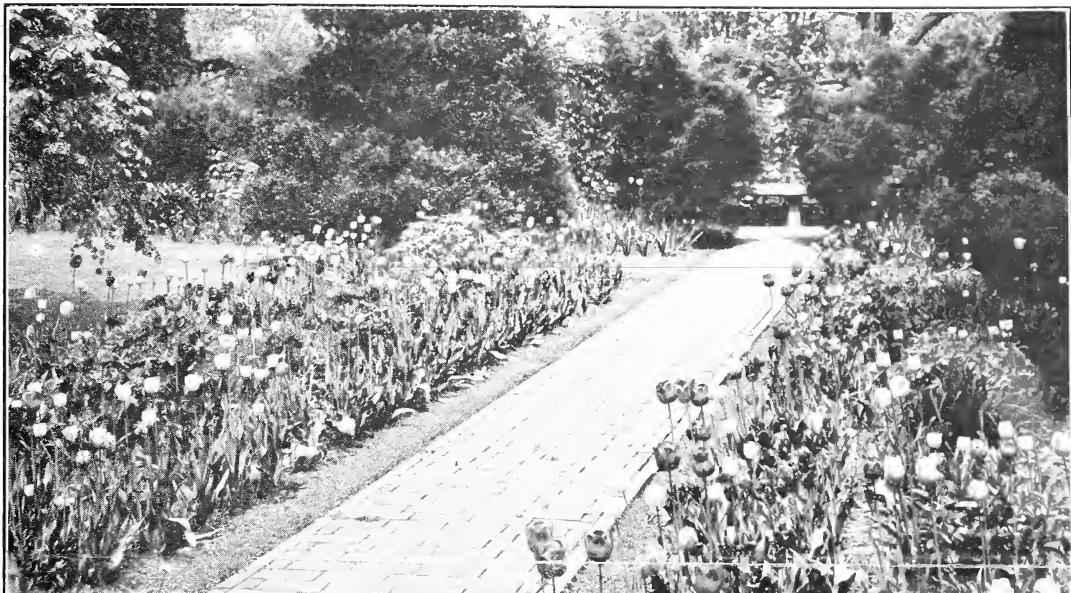
BULBS and PLANTS

Fall, 1928

Phone 44

JOSEPH BANCROFT & SON

Cedar Falls, Iowa



Bulbs To Bloom In The Spring Must Be Planted In The Fall. During October Is Best.

Plan Now To Bring Tulip Time To Your Garden Next Spring.

Time of Delivery

Practically all Dutch and French Bulbs will be ready this year during September and early in October.

WHEN TO ORDER. It is best to order promptly on receipt of this list, but they may be planted outside any time up to freezing weather. Practically all the bulbs in this list are ready in October, some of them before.

QUALITY OF OUR BULBS. Our bulbs are the best we can buy—the same as we use ourselves for forcing and must not be compared with stock bought to sell cheap.

OUR PRICES are as low as this grade of bulbs can be sold. Labor conditions in Europe are such that our bulbs cost us more than they did several years ago. All Bulb prices in this catalog are prepaid.

BULBS FOR NATURAL EFFECTS

NARCISSI, CROCUS and TULIPS are especially suitable for planting in clumps along streams and in fence corners. If planted in clumps in a sheltered spot, they will produce a mass of color in the spring. We put up the following collections for this purpose:

NARCISSI—Hardy varieties, in assortment, our selection, 65c per dozen, \$4.00 per 100.

TULIPS—Late flowering Darwin, special mixture varieties, \$3.00 per 100.

HYACINTHS—Assorted colors, \$1.00 per dozen; \$8 per 100.

LILY—(L. Candidum)—30c each; \$3.00 per dozen.

BREEDER TULIPS—Especially suited for out-door permanent planting. 60c a dozen, \$4.50 per 100.

TULIPS—Early Flowering varieties, assorted colors, \$3.00 per 100.

HYACINTHS

Planted in a bed outside in a protected place will give you satisfaction. Assorted colors for outside planting. **Important:** For indoor culture plant one bulb in 4-inch or 3 or 4 in a 6-inch pot. Use light, rich soil. Follow directions given elsewhere.

Use Dutch Roman and Named Dutch Hyacinths for Indoor Planting

DUTCH ROMAN OR MINIATURE

(These are especially suitable for pot culture inside.
Plant 3 bulbs in 5-inch pot.)

LADY DERBY. Blush pink.
GRAND MAITRE. Deep blue.
GERTRUDE. Clear pink.
QUEEN OF BLUES. Light blue.
L'INNOCENCE. Pure white.

Price—11c each; \$1.20 per dozen.

UNNAMED HYACINTHS

Especially suitable for outdoor culture.

Colors Separate

SINGLE—Light Blue, Dark Blue, Red, Rose, White.
We do not carry the cheaper double varieties as they do not give satisfaction.

FOR GARDEN CULTURE—Plant 4 inches deep and protect with mulch. Do not uncover too early in Spring. **10c each, \$1.00 per dozen.**

NAMED DUTCH HYACINTHS

(These are best for pot culture indoors)

Our list contains only the best varieties for general use and is the pick of all the named varieties.

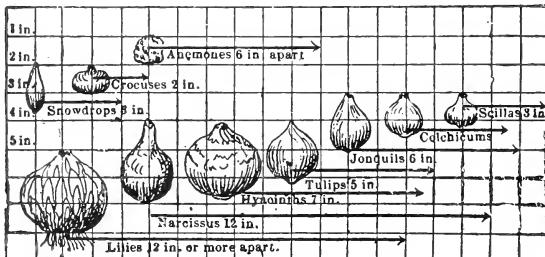
SINGLE VARIETIES

GERTRUDE. Medium early, rose pink.
LA VICTORIA. Brilliant dark pink.
LADY DERBY. Early blush pink.
MAD VANDERHOOP. Best medium white.
QUEEN OF BLUES. Early, light blue.
KING OF BLUES. Dark blue, medium.
GARIBALDI. Brilliant red.
KING OF YELLOW. Large and early.
LA INOCENCE. Pure white, compact, truss early.
(Note. The single varieties are best for pot culture.)

DOUBLE VARIETIES

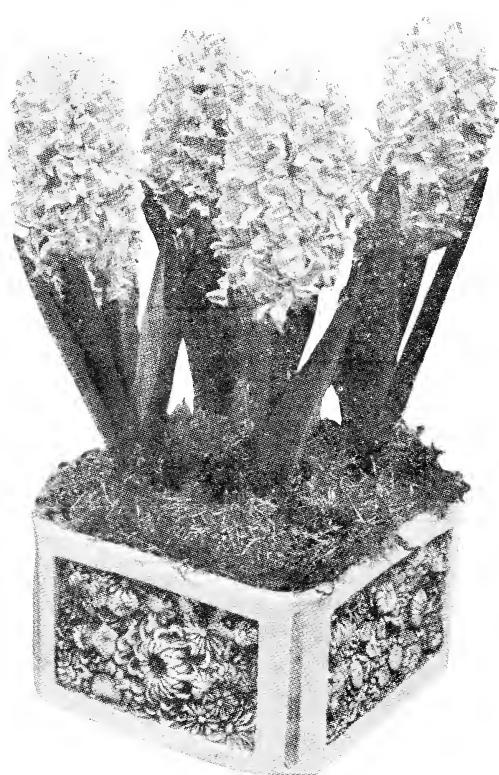
GROOTVORST. Double pink. BLOCKSBURG. Early Porcelain. PRINCESS LOUISE. Deep red. GARRICK. Deep blue, early. SUNFLOWER. Buff, good spike. ISABELLA. Pure white.

Price of named Dutch Hyacinths, single and double, 18c each, \$2 dozen.



We consider it advisable when the ground is thoroughly moist after you have placed your mulch on the same to cover the entire bed up with boards or roofing paper, so as to prevent it from getting very wet in the Winter and then freezing and thawing.

For inside use, plant your bulbs in light sandy soil, firming them well in the soil with crown of bulb below the surface. Give them thorough watering; then plunge the pots in the cellar to a depth of 3 or 4 in, above the pot and again water thoroughly. Examine them occasionally and if they become dry give them a thoro watering, keeping them buried from 4 to 6 weeks till they are started. Then remove them to the light and grow cool. Do not bring them to the light until they are thoroughly rooted and started and do not put them in a hot, sunny place, as this will have a tendency to make short, inferior blooming stalks. A light, cool, sunny window is best for the growing of all bulbs in the home. Hyacinths will have longer spikes if grown in the shade.



How to Plant Your Bulbs

A careful study of the engraving will show you the exact depth and distance to plant your bulbs outside. Spade your ground up well—good and deep—well pulverized and rich. Then smooth off the soil and firm with brick or board. By using a round stick a little larger than the bulb you are planting, you can easily make holes the right size and depth. Drop your bulb in right side up, fill the hole and again pack solid firm and give thorough watering when the ground is dry outside.

When the ground freezes in the Fall, give a thorough mulch, leaving same on all Winter and gradually remove in the Spring.

EARLY FLOWERING TULIPS

Four New Double Tulips Of Exceptional Merit, Murillo Type.

(See Cut)

MR. VANDER HOEFF. Double golden yellow of immense size.

PEACH BLOSSOM. Double dark pink of immense size.

SCHOONARD. Double snow white.

VUURBAAK. Scarlet with orange shade.

Price 80c per doz. \$6.00 per 100.



A SELECTION OF THE BEST SINGLE NAMED VARIETIES (Early Flowering)

DIANA. Very early pure white.

CRAMOISI BRILLIANT. Finest scarlet.

GRIS DE-LINN. White edged rose.

WHITE SWAN. Pure white.

DUCHESS DE PARMA. Brown and orange, 75c doz.

LA REINE. White shaded rose.

YELLOW PRINCE. Golden Yellow.

KEIZERKROON. Red with broad yellow border.
\$1 dozen.

ARTUS. Fine deep scarlet.

ROSE GRES DE LINN. Delicate rose.

Except noted, 6c each, 65c per dozen, \$4.50 per 100.

SINGLE FINE MIXED TULIPS

For bedding, per dozen, 50c; 100 for \$3.00.

SPECIAL OFFER—TULIP BEDS—Early Flowering.

We can furnish at a special price, bulbs for circular beds in 4 colors, varieties to be our selection. Shallow rooted plants can be grown in these beds without removing the tulips, except once in 3 years. For planting in parkways these beds are ideal. Plant the bulbs either 4 or 6 inches apart.

For 3-ft. bed planted 4 in. apart, 96 tulips, 24 each, red, white, yellow and pink,.....\$3.25 Prepaid

For 3-ft. bed planted 6 in. apart, 36 tulips, 9 each, red, white, yellow and pink,.....\$1.50 Prepaid

For 4-ft. bed planted 4 in. apart, 128 tulips, 32 each, red, white, yellow and pink\$5.25 Prepaid

For 4-ft. bed planted 6 in. apart, 60 tulips, 15 each, red, white, yellow and pink\$2.40 Prepaid

SPECIAL ON EARLY NAMED TULIPS

A large purchase in Holland this year of named Tulips enables us to make this special offer. 100 named single Tulips, strictly our selection varieties, in 10 best bedding varieties for \$3.25. 100 named double Tulips in 10 best bedding varieties for \$3.50.

OUTDOORS: These are the finest Tulips to come into bloom early in the spring, and they are planted extensively in beds, borders, or clumped together among perennials and in the foreground of shrubbery. They may be had in a magnificent assortment of bright colors.

IN THE HOUSE: The early single Tulips are grown extensively in pots or pans for indoor blooming. They make the best display if planted not less than six bulbs in a shallow pan, one variety to the pan, to be sure that they will bloom at the same time.

CROCUS

Especially suited for edging beds; blossoms very early in spring.

UNNAMED VARIETIES

White, striped, blue and yellow, or assorted—
30c per dozen; \$2.25 per 100.

CROCUS NAMED VARIETIES

(Extra large flowering)

MT. BLANC. Pure white.

SIR WALTER SCOTT. White, striped blue.

CLOTH OF GOLD. Golden striped brown.

GENERAL GORDON. Purple.

40c per dozen; \$3 per 100.

GIANT DARWIN LATE TULIPS

Truly the Tulip Aristocrat

This section of the Tulip family deserves more attention. Being of great beauty and coming into bloom in May, a splendid success of bloom can be had when planted along with the early tulips. They are extremely hardy and particularly fine for planting in clumps among shrubbery or in the herbaceous border. The flowers being borne on extra long stems make them invaluable as cut flowers and they have the added value of lasting a long time when cut and placed in water.

A SELECTION OF THE BEST VARIETIES OF DARWIN TULIPS

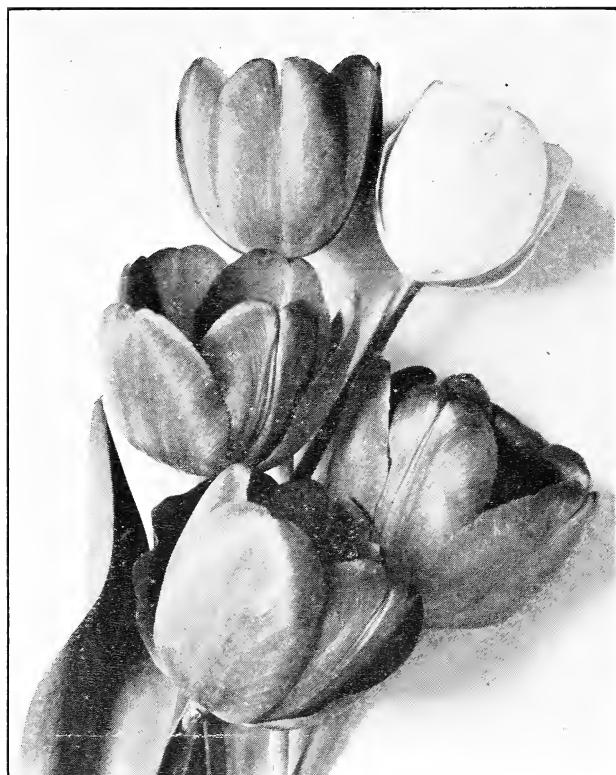
PAINTED LADY. Creamy white.
 BARTIGON. Crimson scarlet.
 SULTAN. Maroon black.
 PRIDE OF HAARLEM. Glossy pink.
 F. SANDERS. Rich brilliant scarlet.
 MME. KRELAGE. Soft pink.
 BARONNE LA TONNAYE. Bright pink.
 CLARA BUTT. Soft salmon pink.
 GLOW. Brilliant red.
 LA TULIPE NOIRE. The blackest of all tulips.
 GRETCHEN. Soft blush.
 MRS. POTTER PALMER. Rich glowing purple.
 WM. COPELAND. Lilac rose, very early.
 WM. PITT. Bright deep scarlet, very early.
 PRINCESS ELIZABETH. Deep pink, large flower, early.
 Except Noted—Price of late named Tulips **55¢ per dozen, \$4.25 per 100.**

PARROT TULIPS

Very odd twisted petals. Mostly fringed. Medium late in flowering. All colors mixed, 60¢ a dozen, \$3.50 a 100.

Special On Late Flowering Tulips

Large crops of late Tulips in Holland has reduced the price. We are now able to give our customers this offer of special value: 100 late Tulips, in ten named varieties, our selection of varieties, prepaid for \$3.25.

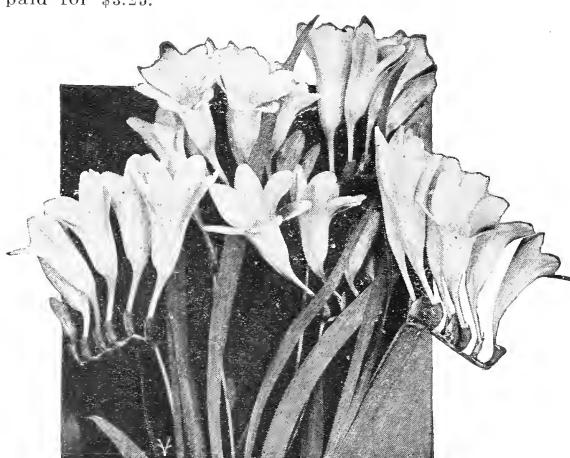


Giant Darwins

COTTAGE OR MAY FLOWERING TULIPS

These include several shades not included in Darwins.
 ISCOMB SCARLET. Brilliant vermillion, crimson base.
 ISABELLA. Primrose, flushed rose, changing to rosy red.
 GESNERIANA SPATHULATA. Scarlet, blue center, sweet scented.
 THE FAWN. A charming shade of fawn.
 GESNERIANA ORANGE GLOBE. Bright orange.
 ISCOMB YELLOW. Bright yellow.
 MAIDENS BLUSH. White tinted pink.

60¢ per dozen. \$4.25 per 100.



Freesia

FREESIAS

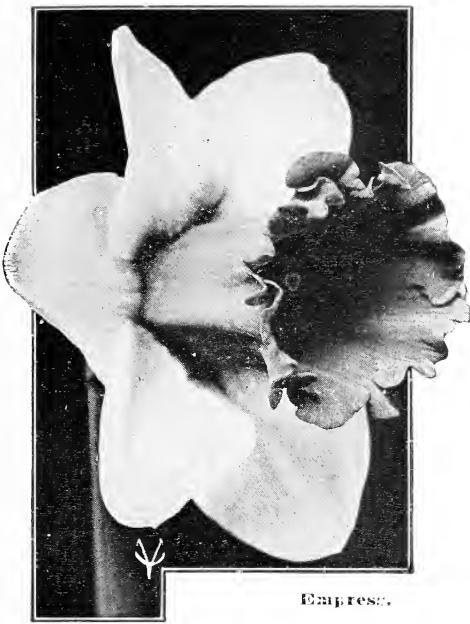
Very easy culture; plant bulbs in a 4 or 5 inch pot. Do not cover like other bulbs, simply set away till they start, then bring to light. Plant 6 bulbs in a 5-inch pot. Grow in full sun and near window.

PURITY—Flowers of large size, with great length and strength of stem. A magnificent, glistening white. Large size, 5c each; 50¢ per dozen.

RAINBOW FREESIAS—Gen. Pershing, beautiful varieties, lavender and pink. 6c each, 65c a dozen.

CALIFORNIA GOLDEN YELLOW—6c each, 60¢ per dozen.

AMERICAN GROWN NARCISSUS AND DAFFODILS



Empress.

SPECIAL NOTICE—Owing to Government Quarantine regulations, we can only offer American grown Narcissus which we believe will be equal to European grown.

Except noted all varieties are equally suited for indoor growing and for planting out-doors in the garden. Our prices are all for largest size bulbs, many of which will throw two flowers. (Prices quoted are prepaid.)

No bulbs will give you more perfect satisfaction indoors than the varieties of Narcissus. For extra early use plant Paper White. For later use plant any of the other varieties listed.

EMPEROR—Entire flower rich yellow, trumpet very large, 12c each, \$1.40 per dozen.

EMPERESS—Trumpet rich yellow, perianth, pure white, 12c each, \$1.40 per dozen.

GOLDEN SPUR—Extra large rich yellow, strong grower, 12c each, \$1.40 per dozen.

BICOLOR VICTORIA—Pure white perianth, large yellow trumpet, 12c each, \$1.40 per dozen.

POETICUS—Flower pure white, golden cup, 10c each, \$1.10 per dozen.

KING ALFRED—One of the finest pure yellow trumpet varieties, 18c each, \$2.00 per dozen.

TRUMPET MAJOR—Rich yellow throughout, medium size, 12c each, \$1.30 per dozen.

DOUBLE VARIETIES

POETICUS ORNATUS—Pure white with yellow cup. Early bloomer, 10c each, \$1.10 per dozen.

SPECIAL OFFER—12 hardy Narcissus, assorted varieties, all hardy, for out-of-door planting, for 75c, prepaid. These are especially valuable for out-door planting or for late blooming inside.

TENDER VARIETIES

For early blooming and for growing in water.

PAPER WHITE NARCISSUS—These beautiful, graceful Narcissi will flower as early as Christmas. The flower is larger than the Chinese Lily. Planted in earth use 6 to 8 bulbs in a 6-inch pan, which started in September will flower by Christmas. Very easily grown, 8c each, 85c per dozen. Will flower in water.

AMERICAN GROWN CHINESE SACRED LILY—For growing in water are superior to Paper White Narcissus, flowers are often double white and yellow, 10c each, \$1.10 per dozen.

MISCELLANEOUS BULBS

IXIAS—Like miniature Gladiolus are easily forced. Shades of pink and yellow, 50c per dozen.

GRAPE HYACINTHS—Blue, 50c per dozen.

OXALIS PINK—50c per dozen.

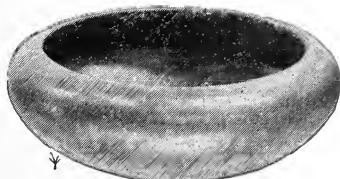
OXALIS BUTTERCUPS—50c per dozen.

SNOWDROPS—Single, 60c per dozen.

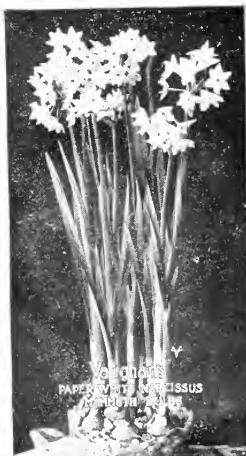
SCILLIA SIBERICA—6c each, 70c per dozen.

CHINODOXA—(Glory of the Snow), very early Spring flowering bulb. Outside beautiful light blue, 5c each, 50c per dozen.

PEARL CHIPS COLORED—15c per pound, prepaid.



BULB BOWLS, 5 in.
35c. 6 inch 50c.
7 inch, 75c. If by
mail, add 10c each.

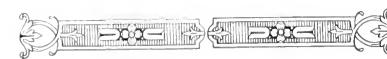


Paper White

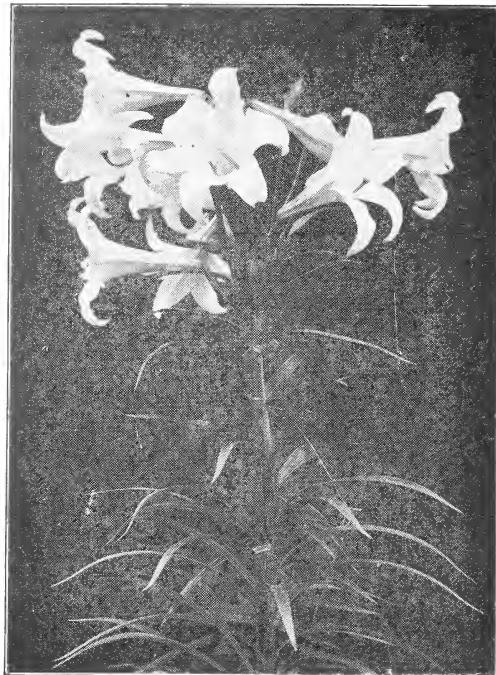
SPECIAL

3 bulbs Paper White Narcissus with bulb bowl and shells 70c prepaid.

Send them to your friends.



LILIES (For Indoor Planting)



Easter Lily

FERNS FOR THE HOME FOR WINTER

We have a beautiful lot of these satisfactory plants.

OSTRICH PLUME FERN—(Whitmani), 50c, \$1.00 and \$2.00 each.

BOSTON FERN—25c, 50c, \$1.00, \$2.00, \$3.00 and \$4 each.

SCOTTI—Dwarf Boston type. 25c, 50c, \$1.00 and \$2 each.

ADIANTUM CUNATEUM—25c, 50c and \$1.00.

ADIANTUM FARLEYENCE—50c and \$1.00 each.

HOLLY FERN—25c, 75c and \$1.00 each.

FERNS FOR DISHES IN THE HOUSE

We have good stock of the best growing varieties suitable for fern dishes and single pots in

A FEW SPECIALS IN HARDY PLANTS

These can be successfully planted in the Fall. Spring when you are busy. For complete list see last Spring's Catalog, mailed on request.

HARDY PHLOX—Ten best varieties. 1 year old clumps, 25c each, 5 for \$1.00.

LILY OF THE VALLEY—Clumps at 25c each.

JAPAN IRIS—Several varieties, 1 year old clumps, 40c.

GERMAN IRIS—Several varieties, 1 year old clumps, 30c each, 4 for \$1.00.

HARDY ASTERS—Assorted kinds, clumps, 35c.

SHASTA DAISIES—25c each.

We do not offer the Hardy Lily Bulbs (except Candidum) as they are so late in coming from Japan, ground is often frozen on their arrival.

Plant as soon as received in October and will bloom in March or April if grown in a warm sunny room.

EASTER LILY

GIGANTIUM—The best variety for Easter. 1st size, 30c each; 2nd size, 50c each.

FORMOSA

Similar in form to Gigantium but taller in growth and earlier in coming into flower. 1st size, 30c each; 2nd size, 50c each.

LILY CANDIDUM (St. Joseph Lily)

Pure white, hardy, planted early in fall outside, blooms following June. Large bulbs 30c each; 12 for \$3.00.

CALLA LILY

We offer the half dwarf variety, Little Gem. It is a more free bloomer than the old variety. 25c and 50c.

SPECIAL—PINK HARDY LILIES

MELLEPOMENE and RUBRUM—Home-grown bulbs, just the thing for out door planting, plant in clusters in well drained place in the garden where eaves will not drip. If well protected, will make fine clump and bloom well next July out doors. 15c each, \$1.50 per dozen.

the home. Small plants suitable for fern dishes, 15c each, 5 for 60c, 12 for \$1.20. Larger size, 25c each.

FERN DISHES—Several kinds, both in glazed and Rockwood ware. 50c, 75c and \$1.00 each.

JARDINIERES—We carry a beautiful lot in splendid assortment of fancy kinds. 50c, 75c and \$1.00. Very fancy ones, 12 to 16 inches across, \$2.00 and \$2.50 each.

JAPAN AIR PLANT—Similar to a very fine feathery fern, very odd, lives without water or soil. Should be hung up in a little vase, 20c each, 3 for 50c.

A FEW SPECIALS IN HARDY PLANTS

Plant now, and you will have them ready next Spring's Catalog, mailed on request.

GAILLARDIA GRANDIFLORA—Clumps 25c.

DELPHINIUM—(Hardy Larkspur) strong clumps, 25c each, \$2.50 dozen.

COREOPSIS LANCEOLATA—25c each.

AMPELOPSIS VEITCHII—Extra strong pot grown plants, 50c each.

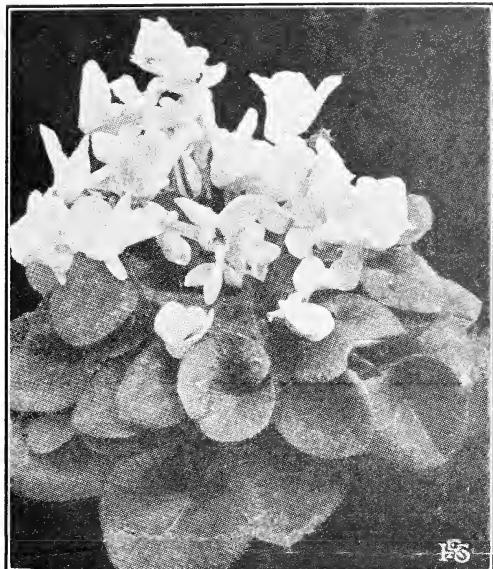
CLEMATIS PANACALATA—Extra strong pot grown plants, 50c each.

PEONIES—We offer 10 of the best standard varieties divided clumps 40c each, 6 for \$2.00.

Plants Especially Suited for the Home During the Fall and Winter

All prices quoted are for large plants all ready for this fall and winter use and should be shipped by express.

Space only permits a small list of same. Our complete descriptive Spring Catalog of Plants, Shrubs, Perennials, Cut Flowers, etc., will be mailed you on request. If you do not have same, write for it.



CYCLAMEN

GIANT FLOWERED. Most beautiful and decorative of all pot plants, for winter and spring blooming. Foliage broad, massive and graceful, of dark green, beautifully variegated with silver and rose. The flowers are carried on long stems and produced in profusion for several months.

We offer this year a wonderful lot in all the different shades of pink, red, salmon and white. Specimen plants in full bud all ready for winter bloom, 50c. \$1.00, \$1.50, \$2.00, \$3.00 each.

PRIMROSE CHINESE—25c and 50c.

PRIMULA OBCONICA—Dark and light colors. 25c and 50c each. Extra large, \$1.00 each.

BABY PRIMROSE—25c and 50c each.

POINSETTA—The Christmas Plant. Ready in November. Small size, 50c. Large pans. \$1.00, \$1.50 and \$2.50 each.

CINERARIA—25c and 50c each.

SANSEVERIA ZELANICA—Very easy to grow, thrives anywhere, 50c, \$1.00 each.

ASPIDESTRA—Upright corn-like leaf, grow anywhere, \$1.00 and \$1.50 each.

CHERRY PLANTS (For Christmas)—Beautiful little dwarf plants full of bright red cherry-like fruit. 50c and \$1.00 each.

FUCHSIAS—Strong plants, 4 inch pots, 50c each.

BEGONIAS FOR WINTER FLOWERING

CHATELINE SUPREME—(pink). 25c, 50c, \$1.00 each.

CHATELINE—(red), brilliant red, 25c, 50c, \$1.00 each.

MELIOR—A wonderful bloomer, dark pink, \$1.00, \$1.50 each.

ASPARAGUS PLUMOSA—15c, 25c, 50c, \$1.00 each.

ASPARAGUS SPRENGERI—15c, 25c, 50c, \$1.00 each.

CARNATIONS—Assorted varieties. (See Spring Catalog.) 25c each.

CALLAS—25c and 50c each.

DWARF CALLA—(Godfrey)—25c and 50c each.

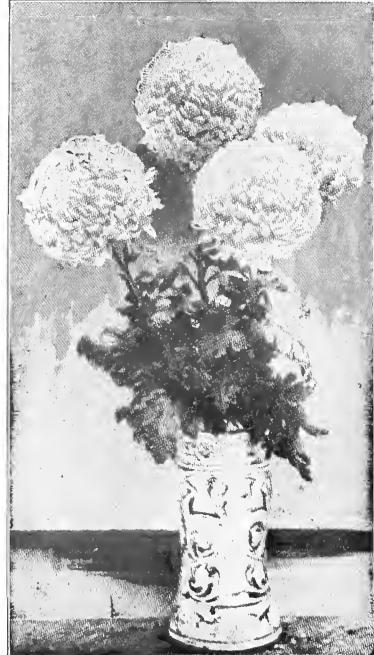
CYPERIUS or UMBRELLA PLANT—25c and 50c each.

FICUS ELASTICA—(Indian Rubber Tree)—\$1.00 each.

GERANIUMS—20 best varieties, 15c each, 4 for 50c. Large size, 30c each, 4 for \$1.00.

VIOLET—15c and 25c each.

PALMS—Fine variety. (See Spring Catalog.) \$1 to \$5 each.



CHRYSANTHEMUMS

A wonderful variety in pots 75c, \$1.00 each.

Extra Large Specimens, Plants
\$2.00 each.

See Spring catalog for varieties.

CUT FLOWERS



Our Catalog (sent on request) tells you all about them. Send for complete price list.

WE CARRY ON HAND at all times, large quantities of all seasonable flowers. In point of equipment and size our plant is the best of its kind in northern Iowa.

A BIRTHDAY

Send Flowers

For the home, a party, for a birthday, or for a sick friend. Just mail us your card and with the address of the person who is to receive it, and we will do the rest. We know you will be pleased.

Have you a friend you would like to remember, then say it with flowers, the most beautiful of remembrances. Our assorted boxes are very appropriate—say when they should reach destination.

Flowers for the House the Season Through

ASSORTED BOXES OF FLOWERS, our selection. We put up thousands of these boxes throughout the year and invariably they give splendid satisfaction, being our own selection, we can always give splendid value. Are sent prepaid (special delivery) anywhere and are suitable for any occasion, \$1.20, \$2.00, \$3.00, \$5.00 prepaid.

ON YOUR BIRTHDAY SEND MOTHER FLOWERS

If You Could Go Back To Your Baby Days

What a helpless little mite you were! How everything you needed for health and happiness had to be given you!

So on YOUR next birthday, why not remember your Mother and

"SAY IT WITH FLOWERS"

If Mother lives a long way off, delivery can be made through our "Flower by Wire" Service.

WEDDING FLOWERS

Our facilities are of the very best to supply you with just what you want. Bouquets for Brides and attendants, for the table and corsage and boutonniere. Loose flowers for tables and church decorations. Send list of what you wish for special prices.

FLORIST TELEGRAPH DELIVERY

We are members of Florist Telegraph Delivery Association of America. Flowers delivered to any part of the world

A LAST TRIBUTE

The practical experience we have daily in the making up of various floral arrangements insures artistic as well as skillful ideas in making sprays, casket covers and funeral designs. Our aim is to fill your order, as near as possible to your wishes. If you do not have our regular Catalog, order what you wish, and you may be sure that your order will be carefully taken care of.

Bancroft's Money Saving Collections

No. A—Four assorted varieties of Peonies for \$1.50 prepaid.

No. B—Four Primroses, assorted for 75c by express or 90c prepaid.

No. C—One hundred mixed Tulips, double and single for \$3.00 prepaid.

No. D—One hundred Tulips, late flowering (10 named varieties), for \$3.25 prepaid.

No. E—Twelve assorted Narcissus for indoor culture for \$1.25 prepaid.

No. F—Twelve assorted Narcissus and Jonquils for outdoor planting, for 75c prepaid.

No. G—Four beautiful ferns, all different from 4 inch pots by express collect for \$1.00.

No. H—Eight assorted Dutch Hyacinths for \$1.00 prepaid.

No. I—Our great collection of bulbs for indoor culture—4 Dutch Hyacinths, 2 Roman Hyacinths, 1 Easter Lily, 4 Narcissus, 6 Freesia, all for \$1.25 prepaid.

No. J—Our great collection of bulbs for outdoor planting—50 mixed Tulips, 25 mixed Crocus, 10 hardy Narcissus, all for \$2.35 prepaid.